



Project funded by
EUROPEAN UNION

AGRONET



AgroNet

PILOTING MODERN TRADING OPPORTUNITIES IN AGRICULTURE THROUGH CREATION OF THE INNOVATIVE ONLINE PLATFORM

Project Supported by the JOP “Black Sea Basin 2014-2020”

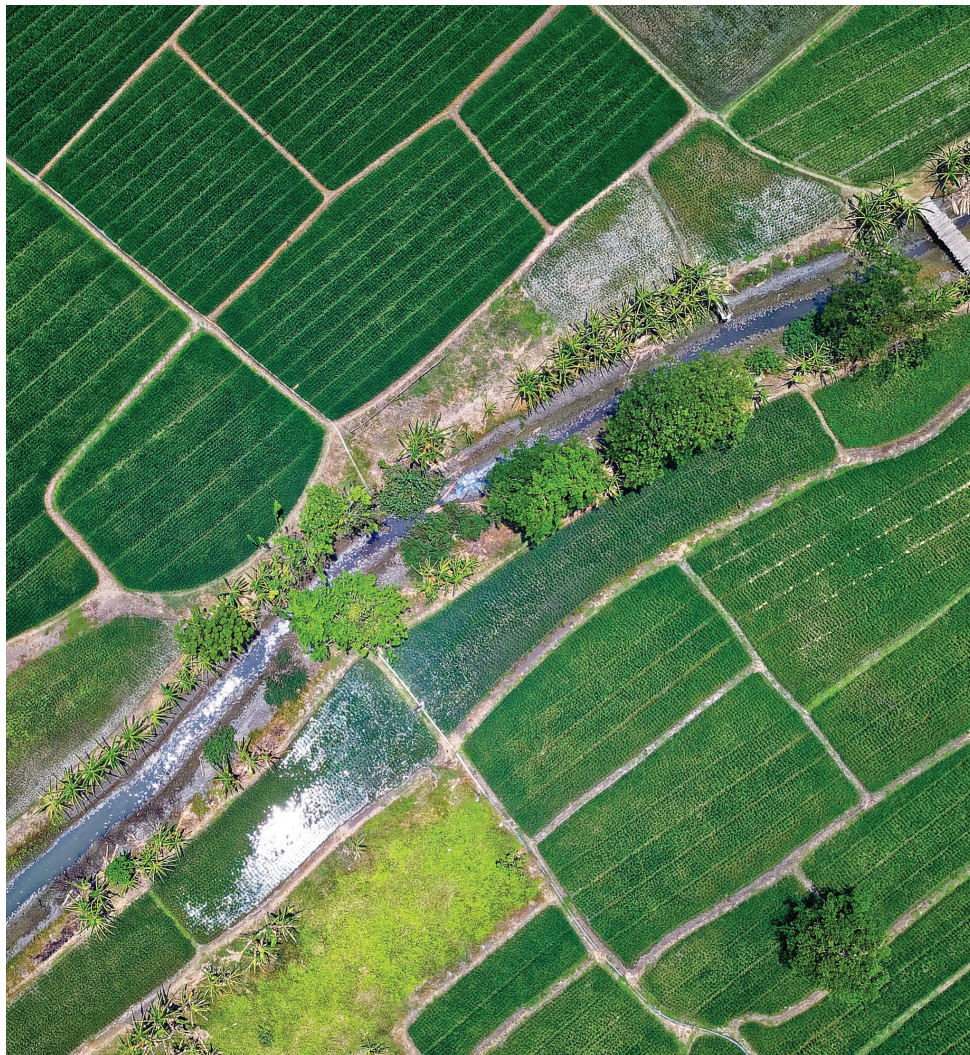


Common borders. Common solutions.



CROSS BORDER
COOPERATION





The Georgian Institute of Public Affairs (GIPA) with its implementing partners Elva Community Engagement (ELVA), Varna Economic Development Agency (VEDA) and SMART Development Center, have initiated cross-border cooperation aiming to increase trade opportunities and modernization in the agricultural and connected sectors through piloting modern trading opportunities in agriculture by creating an innovative online platform - www.agrodeals.net.

AGRODEALS

AGRODEALS – www.agrodeals.net is an **online platform** for free access and use by agricultural producers, cooperatives, wholesalers and retailers, processors and warehouses of agricultural products, exporters and importers, logistics companies and other stakeholders from the agriculture and connected sectors in the Black Sea basin countries.



Agrodeals is an online multilingual agricultural trading platform that **connects potential buyers and sellers**, including distributors and processors. It is aimed at building a modern online space, where all information related to the trade of agricultural products will be available free of charge in a consolidated space.

The online platform will enable business partners of agricultural products in the countries of the Black Sea region to connect with international buyers and receive important commercial information to support import and export processes.

The AGRODEALS platform offers a wide range of information and services, such as inquiries for the purchase and / or offering for sale of agricultural products, quick access to specific information on opportunities, standards and laws, finance, publications, useful links and events.

The online platform AGRODEALS is created under the project **BSB 294 AgroNet - Piloting Modern Trading Opportunities in Agriculture through Creation of the Innovative Online Platform** with the support of the JOP "Black Sea Basin 2014-2020" and partners' organizations Georgian Institute of Public Affairs - a lead beneficiary, the organization for public engagement ELVA (Georgia), Varna Economic Development Agency (Bulgaria) and SMART Development Center (Romania).

The implementation period of the project is 2.5 years - from June, 2018 to December, 2020. The following main activities are planned for implementation during this period: creation of a multilingual international online platform; development of feasibility studies for 15 agricultural products; supplying the platform with appropriate information, including legislation, research, publications, marketing analysis, etc.; promotion of the platform through training sessions for its use, seminars to encourage registration in the platform, marketing, social and information campaigns.

REGISTRATION IN AGRODEALS PLATFORM

To access the platform's website, enter **www.agrodeals.net** in the browser.

Click the button **Sign Up** in the upper right corner of the screen and follow the steps.

You can register on the platform easily by email or via Facebook.

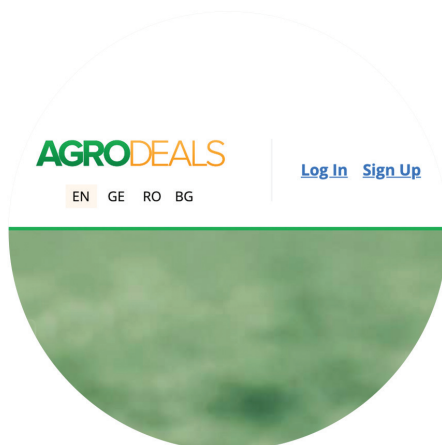
Once you are registered, you can click on the "My Account" button and get details.

The platform is available in 4 languages - English, Georgian, Romanian and Bulgarian and allows you to easily navigate by selecting specific crops and areas of interest.

The Agrodeals platform offers a wide range of information and services, such as:

- Purchase of products
- Sale of products
- Publications
- Standards and laws
- Finance
- Events
- Opportunities
- Useful links, etc.

Consumers will receive information and advertisements for products according to the country of origin, as well as for products they are interested in.



Email

Password

Repeat Password

☐ I have read and accepted the [Terms and Conditions](#)

☐ I have read and accepted the [Privacy Policy](#)

Sign Up

Or

Login with Facebook

EXPORT-IMPORT FEASIBILITY STUDIES

An important part of the AgroNet project implementation process was the conduct of export feasibility studies for 15 identified agricultural products and services in the Black Sea basin countries with a special focus on Georgia, Romania and Bulgaria. The results of the studies are published on the online trading platform and can be used by interested exporters or importers of agricultural products in the Black Sea basin with a focus on Georgia, Romania and Bulgaria. The five agricultural products identified by each project partner's country are presented below:

EXPORT-IMPORT FEASIBILITY STUDIES ON 15 AGRICULTURAL PRODUCTS

GIPA

1	Spirits obtained by distilling grape wine
2	Peaches & nectarines fresh
3	Berries
4	Juice of fruit or vegetables unfermented
5	Dried fruits (unmixed)

VEDA

1	Cereal products, in particular wheat & meslin
2	Cheese
3	Snails
4	Medical plants, herbs, etc.
5	Cherries prepared or preserved

SMART

1	Wheat (excl. durum) & meslin
2	Sunflower seeds
3	Maize (excl. seed for sowing)
4	Low erucic acid rape or colza seeds
5	Live sheep
6	Honey (extra product)

INFORMATION FOR THE PROJECT PARTNERS



GIPA-GEORGIAN INSTITUTE OF PUBLIC AFFAIRS

www.gipa.ge/eng

Established in 1994, based on the agreement between the National Academy of Public Administration of the USA and Georgian Government, GIPA is one of the key institutions in Georgia developing and establishing western standards. GIPA's greatest value lies in developing a bright human capital of quality graduates that will support development of efficient, responsive, transparent and accountable public administration, business and civil society.



ELVA COMMUNITY ENGAGEMENT

www.elva.org

Elva is an international IT development organization based in The Hague, The Netherlands and Tbilisi, Georgia. Elva has worked in over 15 different emerging markets for large international clients like the United Nations Development Program (UNDP) and the US Agency for International Development (USAID). Since 2015, Elva has been implementing projects that support Georgian farmers in improving their agricultural output.



Varna Economic
Development Agency

VEDA - VARNA ECONOMIC DEVELOPMENT AGENCY

www.veda-bg.eu

Varna Economic Development Agency (VEDA) is a not-for-profit, non-governmental association, registered to operate in public benefit on the territory of Varna District in Bulgaria. Established in 1997 under the LGI joint program of Varna Municipality and the United States Agency for International Development to assist the advancement of regional economic development, VEDA aims towards leadership in the creation of conditions for sustainable social and economic development of Varna and the region.



SMART DEVELOPMENT CENTER

www.smart.org.ro

SMART Development Center is a Romanian non-governmental and non-profit organization established in 2003, which has the mission to engage people in providing valuable, sustainable and feasible solutions to problems of public concern. We envision a world where all people are creative problem solvers, proactively address important issues to society and develop satisfactory policies to make positive improvements to their lives and their communities.



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