



AGENDA

Final meeting promoting recommendation

Project: TRADINN – Supporting innovation in traditional companies

22.06.2021, online via the Microsoft Teams

10:00 – 10:15*	Opening the meeting
10:15 – 10:30	<i>Innovation support policies for traditional SMEs</i> - Report presentation by TRDA (Torun Regional Development Agency)
10:30 – 10:45	<i>The need to implement innovation in traditional companies</i> - TRADINN Project research result - Report presentation by VEDA (Varna Economic Development Agency)
10:45 - 11:00	<i>Recommendations and new SMEs innovation support plan</i> - Report presentation by FFO (Fondazione Fenice Onlus)
11:00 - 11:10	Q & A
11:10 – 12:00	<p>Good practices in the area of supporting innovation in traditional companies from 3 Partner countries (Bulgaria, Italy, Poland):</p> <ul style="list-style-type: none"> - <i>IoT North Poland Hub - not only for factories</i> - Piotr Józefiak, Torun Regional Development Agency - <i>Innovation support to SMEs under the National Rural Program</i> - Yuri Zarev - Head of Varna territorial office of the National Service Advises in Agriculture at the Ministry of Agriculture, Food and Forestry in Bulgaria - <i>Women mentoring & grand support and accelerator program</i> - Maria Zlateva, Regional Agency for Entrepreneurship & Innovation in Varna - <i>AgroDeals platform as a good practice for innovation in traditional sectors i.e. agriculture</i> - Georgian Institute for Public Affairs (GIPA) in Tbilisi - <i>Vehicle to Home (V2H): the electric car as an energy carrier in the "Urban Smart Grid". A good practice of collaboration among traditional and innovative companies in the Veneto Region</i> - Francesco Pulejo, Fondazione Fenice Onlus
12.00	Closure of the meeting

* The hours are in local Central European Time